



Playfair Data Visual Analytics Practitioner Study Guide

Exam Details

Prerequisites

Current Playfair+ membership.

The exam requires building visualizations, which can be done with Tableau or any other visualization software.

Exam Format

- **Time limit:** none (Expect to set aside 60-90 minutes for the exam.)
- **Retakes:** unlimited
- **Question format:** multiple choice
- **Number of questions:** 34
- **Passing score:** 27 of 34 questions answered correctly
- **Delivery method:** online

How to Prepare

Recommended Viewing

From the Playfair+ Channel Chart Types:

- [Pareto charts](#)
- [Bar charts](#)
- [Stacked bar charts](#)
- [Diverging bar charts](#)
- [Line graphs](#)
- [Highlight tables](#)
- [Scatter plots](#)

Topics Covered

- Data visualization best practices
- Preattentive attributes
- Psychological schemas
- Chart types and functions

Skills Covered

- Ability to construct basic and intermediate visualizations using software like Tableau or Power BI
- Application of data visualization best practices knowledge to construction of visualizations
- Use of various visualizations to answer business questions