





from Playfair+

# The Problem With Plastic

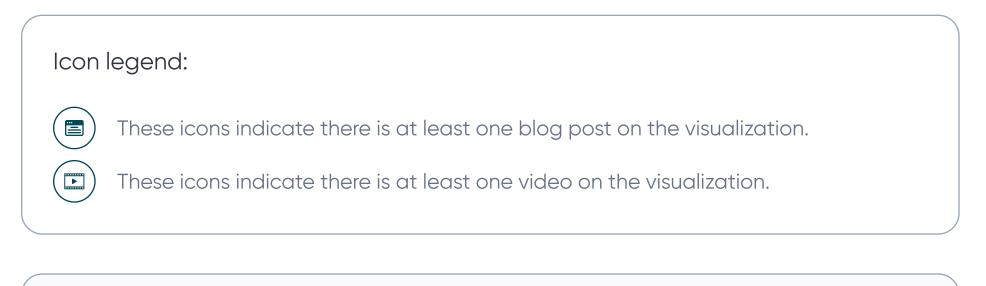
**PlayfairData**®

# How to Use

This Guide from Playfair+ will walk you through some of the Tableau innovations designed and curated for use in the interactive workbook, The Problem With Plastic.

#### Explore our workbook: The Problem With Plastic >

The true value of Guides from Playfair+ is the hand-selected array of resources produced by the award-winning Playfair Data experts at your disposal; tutorials, training videos, and template tools not only document the data visualizations and the engineering features that brought this dashboard design to life in Tableau, but offer a comprehensive "open-hood" look at some of the industry-leading techniques found in our visual analytics products.



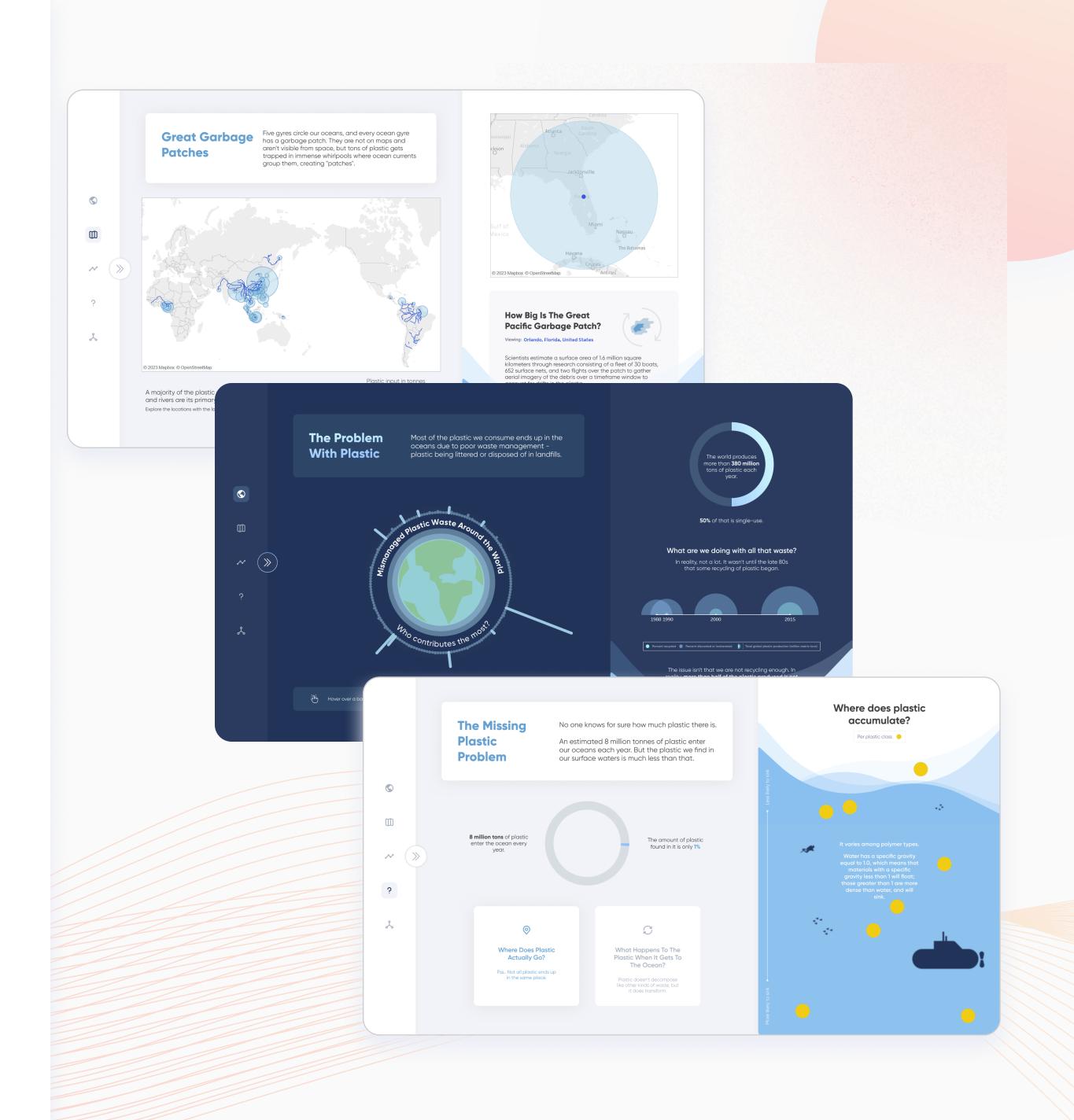
#### New to Tableau?

We recommend starting with our <u>Cornerstone Module.</u>



Q.

© 2023 Playfair Data



#### **Global Features**



Dashboard Navigation

$\frown$

Create an image-only navigation bar to navigate through the various views.

Watch: How to Make a Navigation Bar with Buttons



#### Pop-Out Menu

Create a pop-out menu with additional information, such as a summary, resources, or a how-to-use guide.

Read: How to Do Advanced Dynamic Zone Visibility >

Watch: How to Add a Show/Hide Button to a Layout Container >



Light/Dark Mode Toggle



 $\bigcirc$ 

 $\square$ 

 $\sim$ 

፟፟፟፟፟፟

Allow the user to switch between a light and dark mode version of the dashboard.

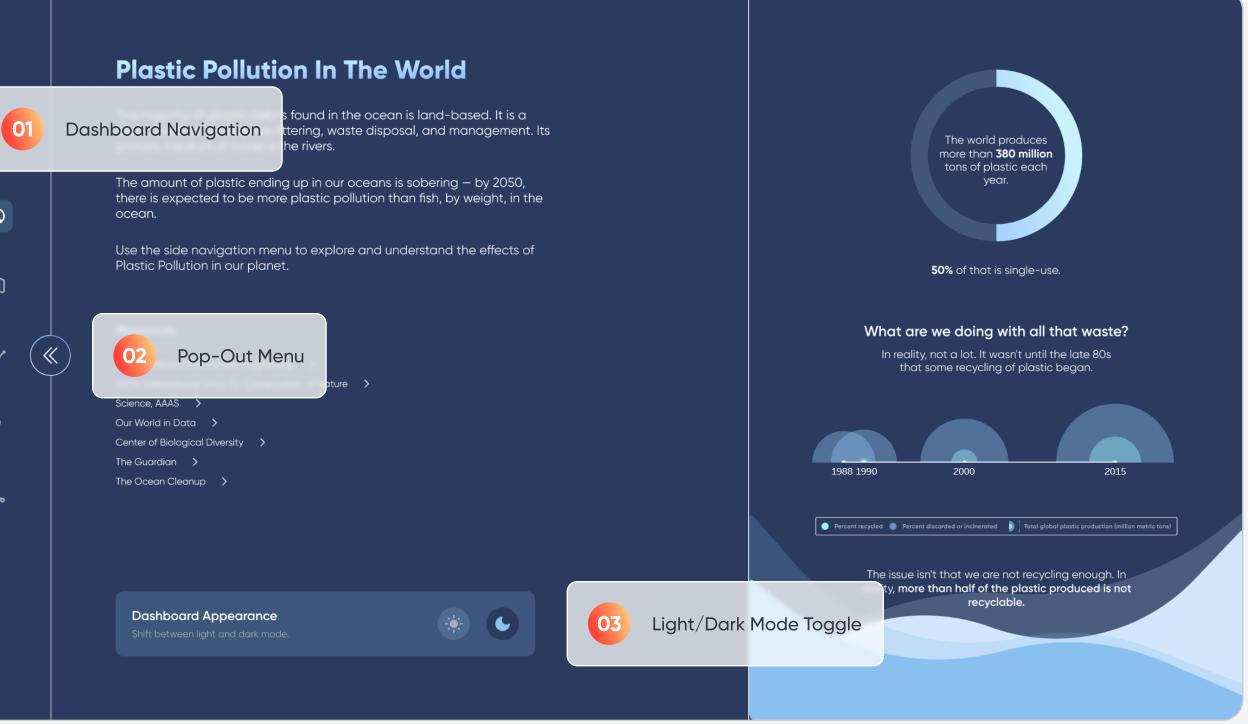
Read: How to make a Boolean toggle 💙

Read: How to Create Light Mode and Dark Mode Dashboards in Tableau >

Watch: How to make an integrated toggle switch >

Watch: Three ways to make terrific toggles >





#### **View: The Problem With Plastic**



#### Donut Chart

$\frown$	
	(

 $\bigcirc$ 

 $\sim$ 

2

ኤ

Read how to create effective, expanding donut charts in Tableau.

Read: How to Make an Expanding Donut Chart in Tableau >



#### Radial Bar Chart

Learn how to build a radial bar chart in Tableau.



Check back soon for this tutorial!

Our team is working hard to bring you more insights.



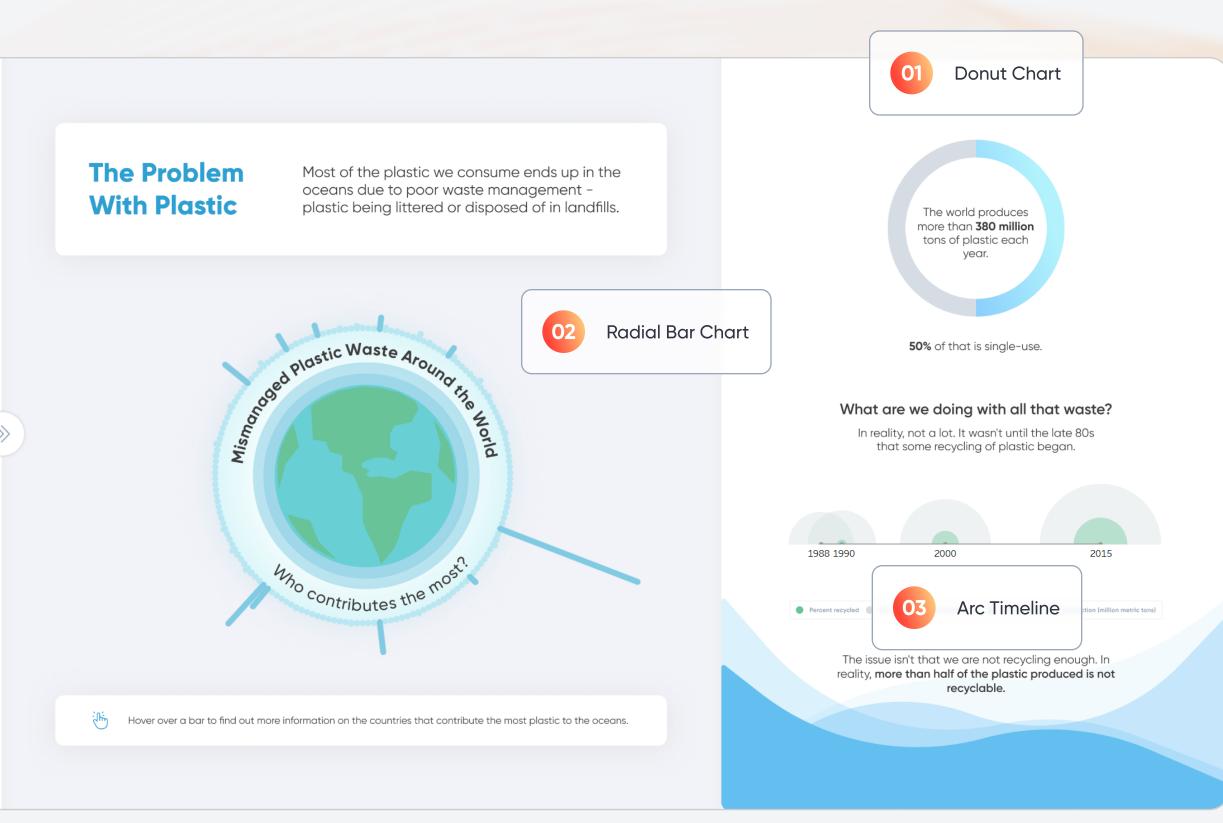
#### Arc Timeline

Explore how to build timelines in Tableau.

Watch: How to Make a Timeline in Tableau >

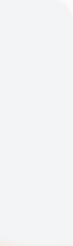
Watch: Two Ways to Make a Tableau Timeline when Events Overlap

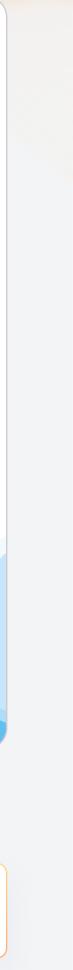






**Tip:** Incorporating static elements such as body copy, links, and color legends in the background images of your workbook can help with more efficient load times.





#### View: Great Garbage Patches



#### **River Mapping**



Explore ways to incorporate rivers into a map using spatial data.

Read: How to Use Spatial Data to Map Rivers and Roads in Tableau

Watch: An Introduction to Mapping in Tableau 💙



#### Dynamic Buffer

Learn how to map in Tableau by drawing a circle (called a buffer in Tableau) around the city of your choice.

Watch: An Introduction to Mapping in Tableau 💙



#### Great Garbage Patches

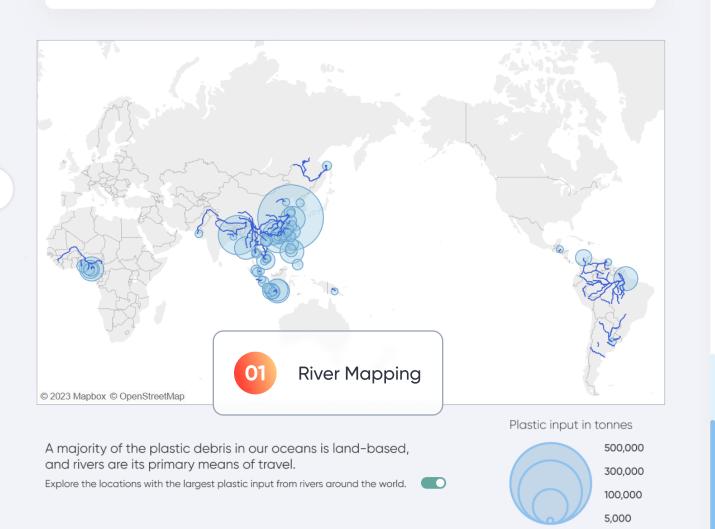
 $\bigcirc$ 

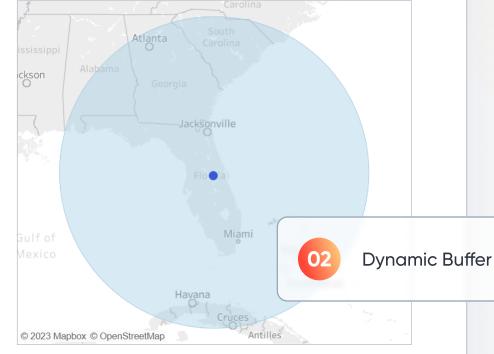
 $\square$ 

 $\sim$ 

፟

Five gyres circle our oceans, and every ocean gyre has a garbage patch. They are not on maps and aren't visible from space, but tons of plastic gets trapped in immense whirlpools where ocean currents group them, creating "patches".





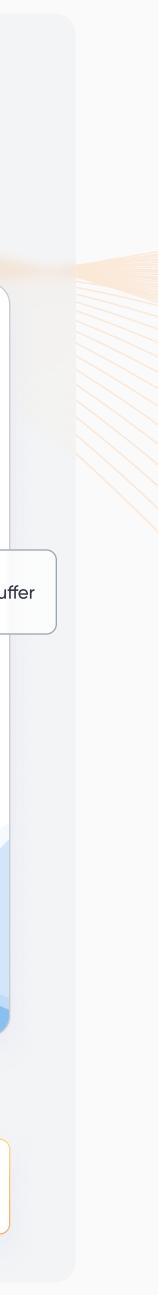
#### How Big Is The Great Pacific Garbage Patch?

Select location

Viewing: Orlando, Florida, United States

Scientists estimate a surface area of 1.6 million square kilometers through research consisting of a fleet of 30 boats, 652 surface nets, and two flights over the patch to gather aerial imagery of the debris over a timeframe window to account for drifts in the plastic.

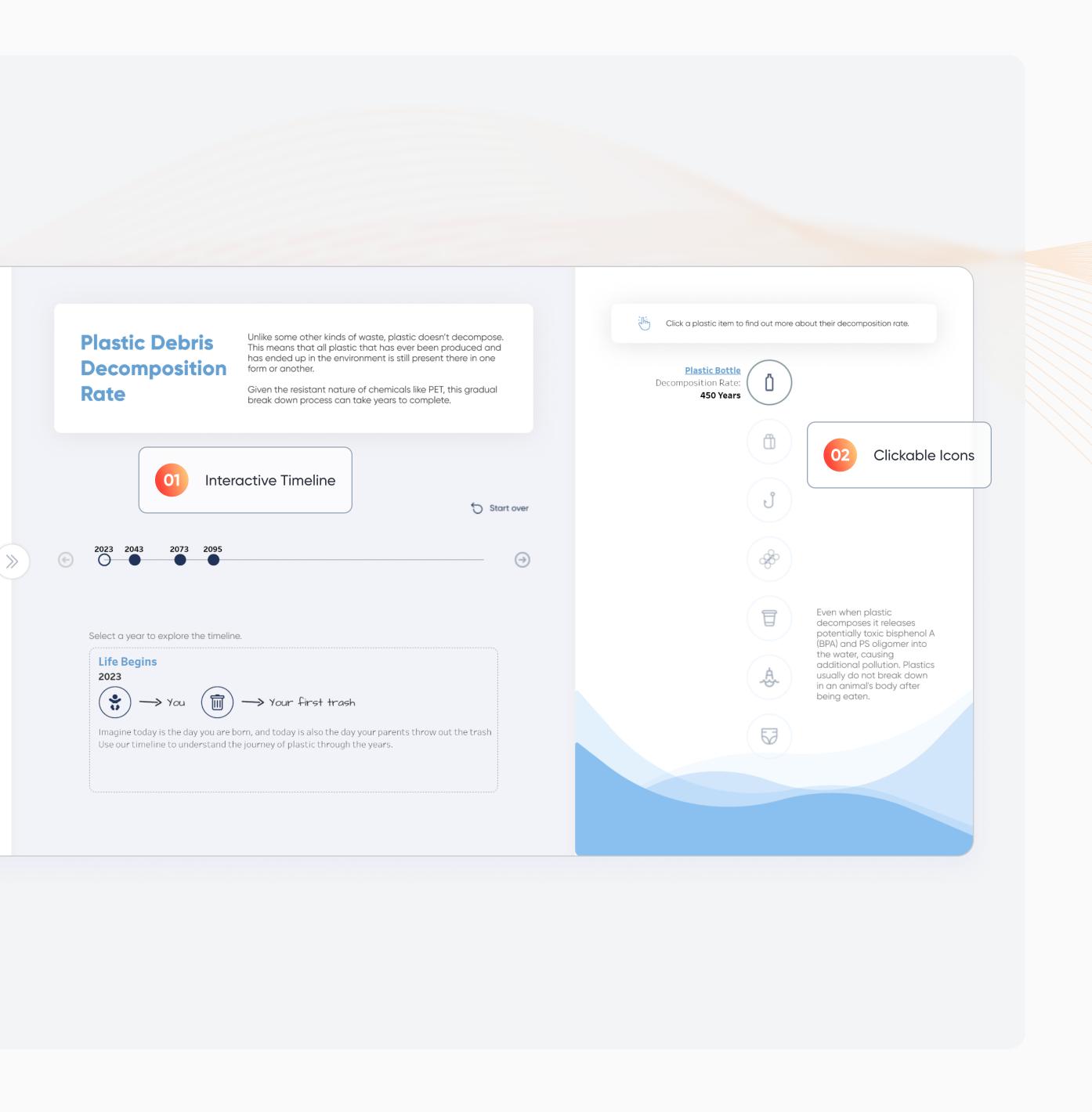
Watch out! Large geospatial files can slow down load times. Aim to filter your data to just the relevant data points where possible.

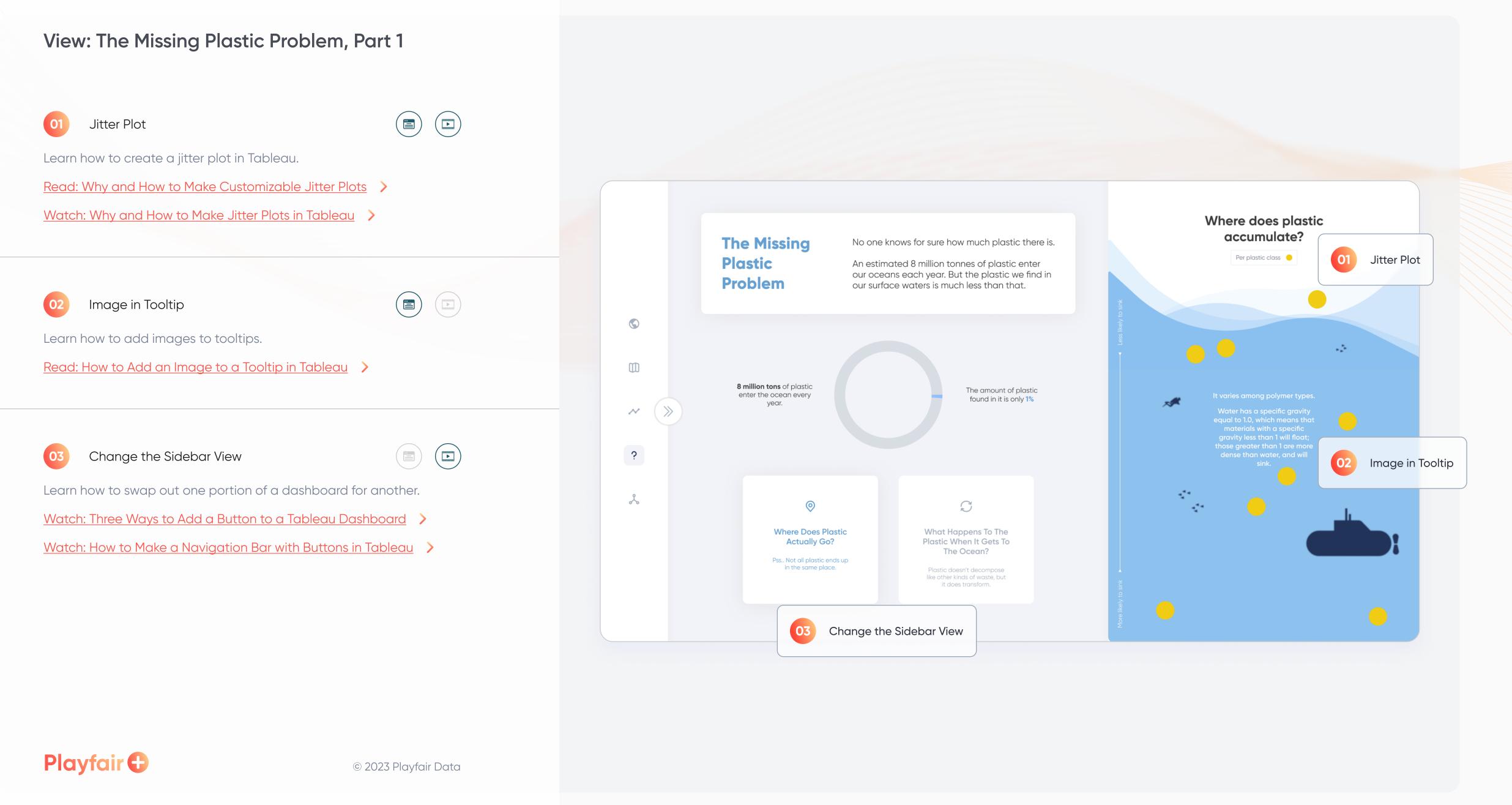


1 Paginated, Interactive Timeline		
ave a large range of time with limited space? Paginate your timeline!		
atch: How to make a timeline >		
Watch: How to do pagination >		
atch: How to make a timeline when events overlap >		
2 Clickable Icons		
Incorporate clickable icons to reveal more information.		
ad: How to Do Button Swapping with Parameters in Tableau 💙		
atch: How to Add a Show/Hide Button to a Layout Container in Tableau	>	
atch: How to Show Selections With Button Swapping in Tableau 💙		



 $\overset{}{\sim}$ 







#### View: The Missing Plastic Problem, Part 2



#### Interactive Unit Charts

$\frown$	$\frown$
( 🚍 )	
$\smile$	$\smile$

 $\bigcirc$ 

 $\square$ 

 $\sim$ 

?

Å.

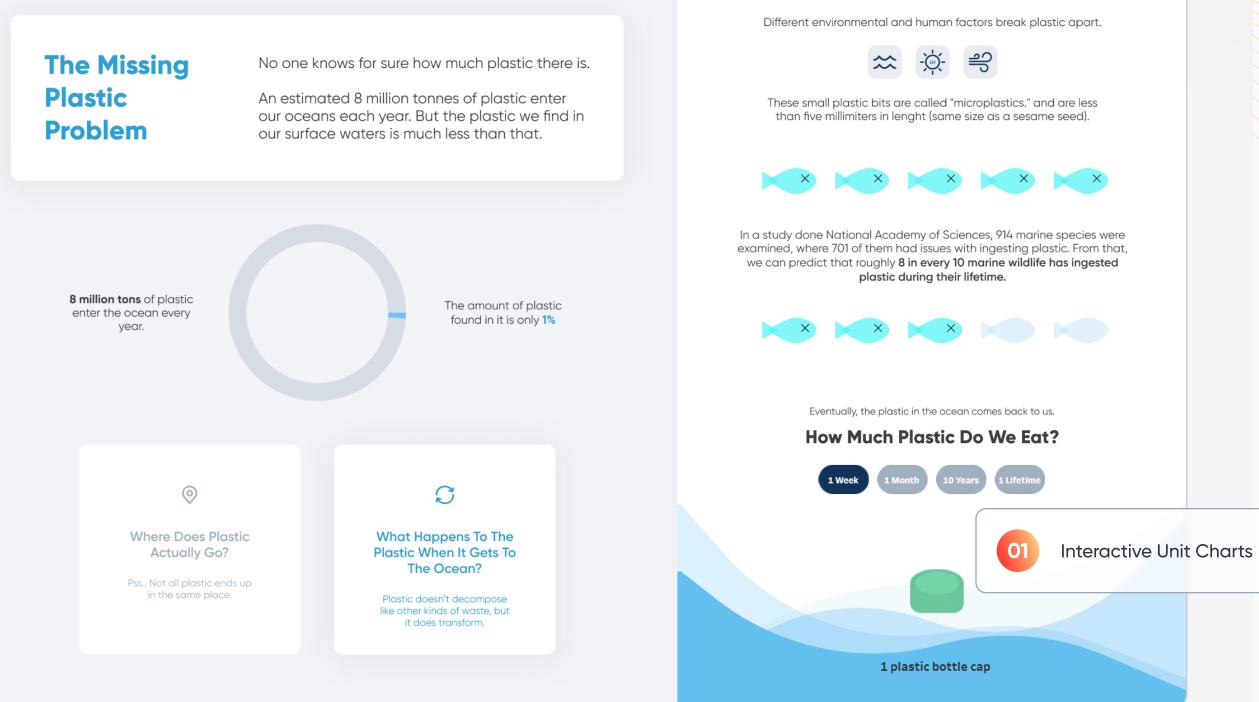
Master sheet swapping in Tableau, allowing users to choose how the data is displayed.

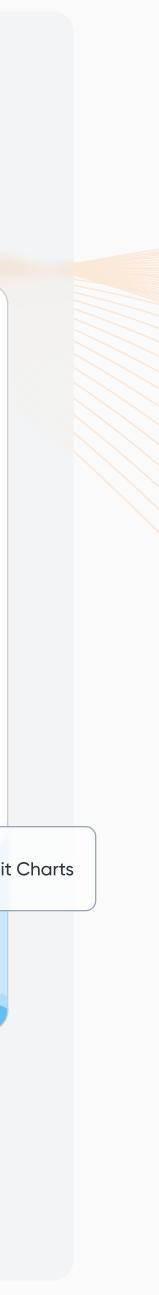
Read: How to Do Better Sheet Swapping with Tableau's Dynamic Zone Visibility

Read: Tableau Tip: How to Do Better Sheet Swapping

Watch: How to do Sheet Swapping with Tableau Layout Containers





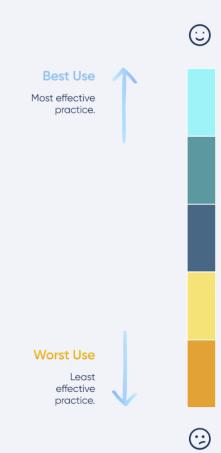


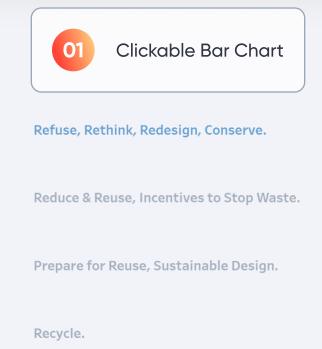
View: The Zero Waste Hiera	chy	
01 Clickable Bar Chart		
Create a clickable bar chart that updates dashboard.	information across the	
<u>Read: Three Ways to Make Beautiful Bar C</u>	harts in Tableau 💙	
02 Dynamic Web Page Display		
Dynamically display web pages dependin category selected.	g on the zero waste	
Read: How to Use Dynamic URL Actions in	Tableau	



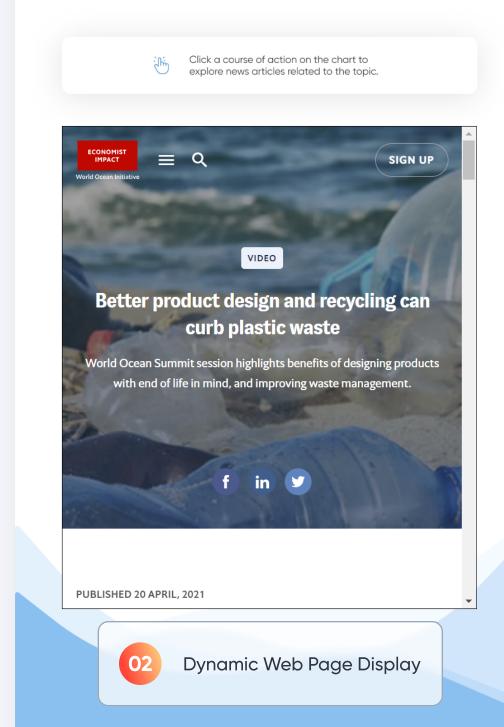
#### The Zero Waste Hierarchy

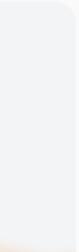
There are various approaches to policy-makers, industries and individuals can do to counterattack the plastic problem. The Zero Waste System outlines the policies and strategies that can lead to the best outcome, as well as the least favorable ones.





Regulate Disposal.









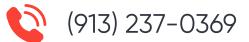
# Questions?



## **Amy Leonard**

Senior Director, Operations

amy@playfairdata.com





## Alyssa Huff

Senior Manager, Information Design

alyssa@playfairdata.com

(913) 909-1677

